Ministry of Culture's Action Plan for Belt and Road Cultural Development (2016-2020)

The Ministry of Culture's Belt and Road Cultural Development Action Plan is intended to deepen the mutual understanding between the many different countries and regions united by the proposed routes of the Belt and Road Initiative (BRI). It has also been designed to effectively promote cultural exchanges, cultural dissemination and cultural trade.

Overall, the plan has five particular priorities - improving BRI-related cultural exchanges and co-operation mechanisms; perfecting BRI cultural exchanges and co-operative platforms; promoting the BRI cultural exchange brand; nurturing the growth of the cultural industries among the BRI partner countries; and promoting co-operation with regard to cultural trade along the BRI routes.

More specifically, the plan's target projects include establishing firm proposals for a number of key initiatives. These include the development of a BRI international exchanges mechanism, moves to establish a BRI domestic co-operation agreement, and the launch of Chinese cultural centres in a number of countries along the proposed BRI routes. Plans for developing BRI cultural exchange and co-operation platforms are also within its remit, as are moves to initiate a Silk Road cultural tour and a Silk Road cultural ambassador scheme. Several other plans — including a BRI artistic creations initiative, a BRI cultural heritage corridor, a Silk Road cultural industries belt, a BRI international co-operation action plan for the video game industry, a scheme for promoting the growth of the BRI cultural industries and a BRI cultural trade development plan — were also prioritised.

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